

SIGEEF2014
by Horyou

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About SIGEF 2014

The Social Innovation and Global Ethics Forum (SIGEF 2014), gathers a diverse and universal audience of International Organizations (NGOs, Foundations, and Associations) and Keynote Speakers that promote and support social good, solidarity, constructive technologies and ethics in all disciplines and fields.

It is an ideal place for all participants to rethink the future, identify current challenges, provide answers and draw new routes for truly sustainable development. SIGEF 2014 is an open invitation for reflection, dialogue and action. The Forum takes place at the International Conference Centre of Geneva (CICG) from October 22 - 24.

The first edition of SIGEF is organized by [Horyou](#), the Social Network for Social Good. By organizing this event, Horyou carries the idea of social good to the forefront.



Horyou believes that technology is a powerful instrument for enhancing social interaction. As an action-oriented social network for promoting social good, Horyou has established a platform that contributes to the process of combining ideas, aspirations, and actions. Our premise is social networking with a purpose.



SIGEF Activities INSIGHT

SIGEF 2014

by Horyou

SIGEF 2014 gathered organizations from all over the world that are promoting Social Good together with international keynote speakers, in six plenary sessions, discussing major social challenges modern societies are facing. Eight workshops brought together the general public, academics, professionals, students and media to reflect further on key subject areas. More than twenty social entrepreneurs presented their socially innovative projects for which two awards were granted. SIGEF 2014 had a dedicated screening session presenting the Horyou TV documentaries featuring organizations members of the Horyou platform. Finally, the 2014 SIGEF Awards honored the work of five international personalities that have distinguished themselves by their extensive work in favor of Social Good.

6

Plenaries

30

*International Keynote
Speakers*

2500

Participants

50

Organizations

24

*Socially Innovative
Projects*

8

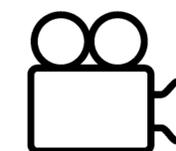
Workshops



*Les Peuples du Monde
Photo Exhibit*



Cultural Hub



*Documentary Screenings
Produced by Horyou TV*

Personalities

HUMANITARIAN CONTRIBUTION

Dr. Georges Bwelle
ASCOVIME (Cameroon)

Dr. Georges Bwelle is a Cameroonian surgeon who offers free care and surgeries to people who cannot access medical care.

ARTS AND EDUCATION FOR ALL

Touraya Bouabid
AMESIP (Morocco)

Touraya Bouabid helps young Moroccans suffering from exclusion and precariousness to find their potential through educational training.

SOCIAL INCLUSION

Claire Mimboe Ndi-Samba
REPCAM (Cameroon)

Claire Nimboe Ndi Samba helps children and parents separated by prison maintain family links and rehabilitate themselves after their incarceration.

MUSIC FOR EMPOWERMENT

Chad Harper
Hip Hop Saves Lives (United States)

Chad Harper developed an educational program for children to express themselves through Hip Hop.

ECOSYSTEM AND PRESERVATION

Julio Andrade
Agência Pick-Upau (Brazil)

Julio Andrade defends a respectful relationship with environment, advocating for the preservation of Brazilian cultural and natural heritages.

SIGEF Awards

Two Prizes for Socially Innovative Projects

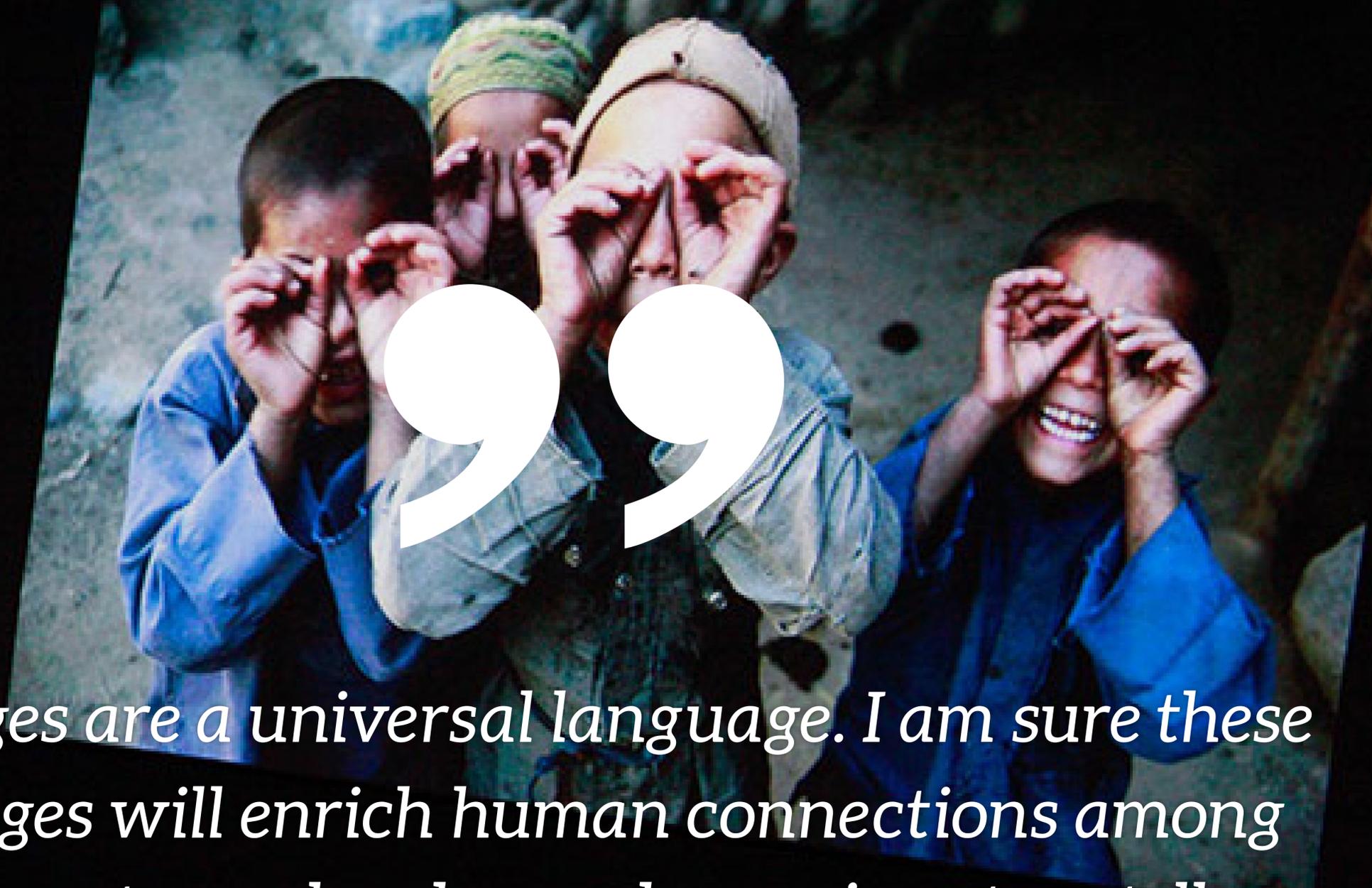
Prix du Public (8000 CHF): Beyond Beanie (Bolivia)

Beyond Beanie is an up-and-coming social clothing company that sells beanies and accessories made by Bolivian artisans in order to provide children in need with meals, school supplies and school uniforms.

Prix Coup d’Cœur (2500 CHF): EauNergie (France)

EauNergie is an engineering company offering local turnkey solutions to provide access to drinking water with renewable energy.





Images are a universal language. I am sure these images will enrich human connections among different people who are becoming storytellers of their own. For me, Art is the solution; but more especially, heart is the solution.

Reza Deghati

Photojournalist and Founder of NGO Aina



Press Release Coverage

(November 3rd) Horyou, the Social Network for Social Good, Organized the First Edition of the Social Innovation and Global Ethics Forum.

(October 21st) Opening Day: The Social Innovation and Global Ethics Forum (SIGEF 2014) is Here.

(October 16th) SIGEF 2014: Ready to Convene Socially Innovative Workshops and Cultural Hub.

(October 8th) The Social Innovation and Global Ethics Forum (SIGEF 2014) Announces Keynote Speaker Lineup.

(September 16th) The Social Innovation and Global Ethics Forum (SIGEF 2014) Announces its Calls for Socially Innovative Projects.

(June 18th) Horyou, the Action Oriented Social Network for Social Good Announces SIGEF 2014.

SIGEF 2014 Press Release is available in eight languages. Please visit our [website](#) for more info.

AD HOC NEWS



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Bloomberg Businessweek

CNNEXPANSION.com



europa
press

EXPO NEWS
monthly tradeshow coverage
latest & newest innovations



They helped me find solutions.
They truly supported me.

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Media Coverage

To access any of these outlets, click on the logo



For more articles, access our [website](#) or [contact us](#).

Social Innovation and Global Ethics Forum

SIGEF 2014

SIGEF 2014
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@SIGEF2014

SIGEF 2014 @sigef2014

Following

Diversity isn't just a word. It's a reality. #SIGEF2014 was organized by @Horyou the Social Network for #SocialGood.



RETWEETS 51 FAVORITES 71



Echoing Green @echoinggreen

Following

Check out the agenda for the Social Innovation and Global Ethics Forum in Geneva: sigef2014.com #SIGEF2014 #SocEnt



RETWEETS 9 FAVORITES 9



10:49 AM - 24 Sep 2014

Horyou @Horyou

Following

Diversity isn't just a word. It's a reality. #SIGEF2014 was organized by @Horyou the Social Network for #SocialGood.



RETWEETS 24 FAVORITES 35



سعود بن حسين السبيعي @sferalshe3r

Following

في الفترة من (22) إلى (24) أكتوبر الجاري؛ وذلك لتميز نادي "الهلال" في المسؤولية الاجتماعية على مستوى أندية العالم
#الهلال
#SIGEF2014



RETWEETS 1,714 FAVORITES 223



10:58 AM - 19 Oct 2014

SIGEF 2014 @sigef2014

Following

The People of the World brings together international #photographers for an incredible exhibit at @SIGEF2014 10/22-24



RETWEETS 13 FAVORITES 41



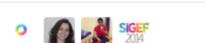
Fundación ONU @FundacionONU

Follow

Sigue en vivo @sigef2014 22-24 Oct con 30 ponentes internacionales sobre Innovación Social y Ética Global. #SIGEF2014 goo.gl/Uq2dfo



RETWEETS 2 FAVORITES 5



7:03 AM - 22 Oct 2014

Alhilal Saudi Club @Alhilal_EN Following

"Social Innovation Conference SIGEF 2014" chooses five programs of Al-Hilal's Social Responsibilities dlvr.it/7J5rsP #Alhilal

RETWEETS 79 FAVORITES 23

Gaby Castellanos @gabycastellanos Following

Gracias! Que buena selfie!!! RT @FlakaBattistel: #SIGEF2014 @Horyou, the Social Network for #SocialGood



RETWEETS 7 FAVORITES 13

SlateAfrique @SlateAfrique · Oct 22

Le tout premier Salon de l'innovation sociale @sigef2014 s'ouvre à l'instant à Genève @Horyou

RETWEETS 2 FAVORITES 1

View more photos and videos

Case Foundation @CaseFoundation Following

RT @AhernKate: Excited to talk #impinv and #socent today @sigef2014: Watch the live stream: sigef2014.com/watch-live/ #SIGEF2014

RETWEETS 4 FAVORITES 7

6:17 AM - 22 Oct 2014

سعود بن حسين السبيعي @sferalshe3r Following

طلبت من حضور مؤتمر جنيف العالمي للابداع والأخلاقيات (٢٥٠٠ شخص) ان يدعوا للهلال بتحقيق اسيا #الهلال #SIGEF



RETWEETS 392 FAVORITES 30

PUBLIC Foundation @PvblcF Following

Great first day today @sigef2014 in Geneva. 2morrow's agenda promises another exciting day. you can watch it all live goo.gl/Uq2dfo

+SocialGood @plus_socialgood Follow

Did you miss @sigef2014? Get the latest on social innovation and global ethics here: trib.al/K9bxeAg #SocialGood

RETWEETS 2 FAVORITES 4

Franz Russo @franrusso Following

Anche questo è #SIGEF2014 @sigef2014 @gabycastellanos @dulcineapower @horyou La diversità è la vera ricchezza



RETWEETS 6 FAVORITES 7

Inst. Filantropia @filantropia Following

Instituto Filantropia marca presença no SIGEF 2014 em Genebra ow.ly/Den8P

@SIGEF2014





TOP

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TWITTER

2,151,073 Reach

2,792,768 Impressions

6,781,813 Time Deliveries

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There is a really interesting opportunity to bring more entrepreneurs, more business and more market forces into the social good space. Let's help companies and entrepreneurs figure out how to be in the business of doing good.

Kate Ahern

VP Social Innovation for the Case Foundation





SIGEF 2014 Partners

FOUNDING PARTNERS



MEDIA PARTNERS





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I want to achieve something for the good. I already have but obviously, it hasn't finished solving the problem so more has to be done.

Richard Stallman
Founder of the Free Software Foundation

The logo for SIGEF 2014 by Horyou is displayed in a white, 3D-style font against a purple background. The text "SIGEF 2014" is in a large, bold, sans-serif font, with "2014" being significantly larger than "SIGEF". Below it, "by Horyou" is written in a smaller, lowercase, sans-serif font. The "y" in "Horyou" has a circular graphic element at its base. The entire logo is slightly tilted to the right.

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For media inquiries please contact:

media@sigef2014.com