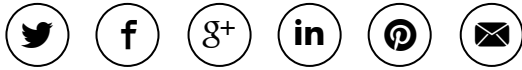


# Horyou, the Social Network for Social Good, Organized the First Edition of the Social Innovation and Global Ethics Forum

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For three days, the city of Geneva hosted SIGEF 2014, a forum organized by [Horyou](#).

### NEW YORK, NY (PRWEB) NOVEMBER 03, 2014

[Horyou](#), the Social Network for Social Good, organized the first edition of the Social Innovation and Global Ethics Forum ([SIGEF 2014](#)). It was held at the International Conference Centre of Geneva (CICG) from October 22nd - 24th.



For three days, the city of Geneva hosted the first edition of the Social Innovation and Global Ethics Forum. This Forum gathered more than fifty organizations from all over the world, together with thirty keynote speakers, in six plenary sessions, discussing major social challenges modern societies are facing. Simultaneously, the photographic exhibition "The People of the World" and Horyou TV documentary screenings were open to the public. Eight workshops with participants from different fields including: academia, professionals, students, NGOs, and media were present to reflect further on key subject areas related to the Forum.

In addition, more than twenty social entrepreneurs shared their socially innovative projects with the attendees, for which two awards were granted. The Horyou Foundation funded SIGEF 2014's, "Call for Projects". The most voted project, winning 8.000 Swiss Francs, was Beyond Beanie, a social clothing brand in Bolivia, helping children in need. The second award, chosen by the Organizing committee, and winning 2.500 Swiss Francs, was Eaugergie; a project that provides water solutions locally by reducing costs while generating job opportunities.

On Thursday, October 23rd, the SIGEF 2014 awards ceremony honored 5 Personalities and members from the Horyou platform, for their unequivocal work and contributions to society. The winners were:  
 Humanitarian Contribution: Dr. Georges Bwelle, ASCOVIME  
 Arts and Education for All: Touraya Bouabid, AMESIP  
 Social Inclusion: Claire Nimboe Ndi Samba, REPCAM  
 Music for Empowerment: Chad Harper, Hip Hop Saves Lives  
 Ecosystem and Preservation: Julio Andrade, Brazilian NGO, Agência Pick-Upau

SIGEF 2014 was streamed live and was covered by more than fifteen international media partners worldwide. All plenary sessions can be viewed at: [SIGEF TV](#)

SIGEF 2014 Founding Partners: ADEX Holding Group, Pencil Line Agency, MSQ Group, Horyou Foundation, International Conferences Centre of Geneva (CICG).

SIGEF 2014 Media Partners: Red Innova (Latin America), InTime (Italy), Nunnovation (South Africa), Instituto Filantropia (Brazil), Radio Tom Social (Brazil), IGIHE Limited (Rwanda), SocialFinance.ca (Canada), United Nations Foundation (USA), Plus Social Good (USA), PVBLIC Foundation (USA), Slate Afrique (France), Mosaiques Africa (Cameroon), Hit Radio (Morocco), Corriere Innovazione (Italy), Alhial Saudi Club (Saudi Arabia), Radio Ethic (France), Canal 2 International (Cameroon).

About SIGEF 2014:

The Social Innovation and Global Ethics Forum (SIGEF 2014), gathers a diverse and universal audience of International Organizations (NGOs, Foundations, and Associations) and Keynote Speakers that promote and support social good, solidarity, constructive technologies and ethics in all disciplines and fields. It is an ideal place for all participants to rethink the future, identify current challenges, provide answers and draw new routes for truly sustainable development. SIGEF 2014 is an open invitation for reflection, dialogue and action. SIGEF 2014 is organized by Horyou, the Social Network for Social Good.

## SIGEF 2014 Closing Remarks

“For three days, the city of Geneva hosted the first edition of the Social Innovation and Global Ethics Forum”

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